

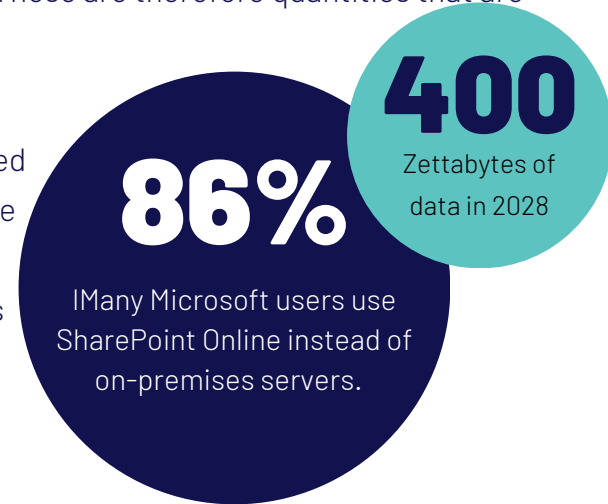
OptiData management for efficient data administration

Optimising your M365 storage

The global volume of data is growing by around 24 per cent annually and could reach almost 400 zettabytes by 2028.¹ One zettabyte is equivalent to around 1,000 exabytes, and it is estimated that 5 exabytes roughly corresponds to the total number of words ever spoken by humans. These are therefore quantities that are almost unimaginable.

The trend with SharePoint Online is following the same pattern. "In 2021, around 86 per cent of SharePoint users were using cloud-based SharePoint servers instead of on-premises servers (14 per cent). The use of cloud-based servers is on the rise, and as a result, storage usage on Microsoft servers is increasing – and Microsoft charges its customers for this.

The volume of data held by businesses is also moving in only one direction: continuous growth. Consequently, it is primarily medium-sized and large enterprises that are affected by exceeding the included M365 data storage limit. Additional storage must be licensed separately. This results in significant costs, even though by no means every SharePoint site, group or team is actively used anymore. The question arises as to how one can gain control over this data growth. The aim must be to reduce SharePoint storage and migrate inactive, unused data to more cost-effective storage.



The solution: the “Data Management” module in the Online Compliance Centre



The focus is on the intelligent management of data that is no longer required in your Microsoft tenant. You can reduce file versions, offload inactive data and receive regular optimisation suggestions. The dashboard shows you your current status, your potential, your progress and the savings you can achieve by using the module. This is precisely what we aim to deliver with the Online Compliance Centre: a comprehensive solution that holistically meets our customers' needs.

¹ Statista 06.02.2025, unter <https://de.statista.com/statistik/daten/studie/267974/umfrage/prognose-zum-weltweit-generierten-datenvolumen/>

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The aim of this module is, as a first step, to identify which data (e.g. SharePoint pages, Teams rooms and channels) is no longer in use, i.e. is inactive. In addition, the data is analysed to identify storage-intensive document libraries, as the activation of automatic saving and the exchange of file links result in countless versions of files, which in turn generate vast amounts of storage. Ultimately, as a customer, you can decide after what time periods such inactive data should be deleted or moved. We have also taken the user into account. They can quickly regain access to files that have been moved.

The 'Data Management' module enables you to manage data efficiently within your Microsoft 365 environment, thereby consistently reducing not only your storage costs but also your reliance on Microsoft. A further challenge arises from the obligation to delete data when a request to that effect is made under the GDPR. Within a short period of time, companies are able to identify and analyse the relevant data and, provided there is no other legal basis for retention, actually delete it permanently – from the archive, the backup and the live system – in other words, a genuine deletion. A solution is needed that incorporates all these requirements, and that is precisely what we offer with our Online Compliance Centre and the corresponding modules.



Simple, intuitive and efficient

The Online Compliance Centre offers a range of modules to help businesses optimise their IT compliance. The 'Data Management' module, in conjunction with 'Backup & Restore', is a key component, particularly for medium-sized and large enterprises, or organisations that store large amounts of data in SharePoint. Intelligent optimisation combined with a clear dashboard enables customers to see progress automatically and in no time at all.

Data management for efficient data administration

Optimising your M365 storage – **your benefits** –

Das “Data Management” module, combined with the “Backup & Restore”-module, offers businesses a powerful package for the efficient management of their Microsoft 365 tenant. Not only do customers implement a comprehensive and secure backup and restore strategy that meets European IT compliance requirements, but they also gain a tool that provides automated support for data analysis and optimised data management.

Your Benefits

- ✓ NO-OBLIGATION DEMO APPOINTMENT
- ✓ QUICK AND EASY SETUP
- ✓ GERMAN SUPPORT VIA PHONE AND EMAIL
- ✓ UNLIMITED TICKET CREATION
- ✓ STORAGE IN GERMANY
- ✓ DEVELOPED IN GERMANY
- ✓ EFFICIENT DATA MANAGEMENT FOR YOUR MICROSOFT TENANT
- ✓ OFFLOADING OF UNUSED DATA
- ✓ REDUCING STORAGE COSTS AT MICROSOFT
- ✓ SIMPLE & INTUITIVE TO USE
- ✓ ACCESS FROM ANYWHERE
- ✓ FLEXIBLE LICENSING

Our prices

Flexible

from **€ 1,40***

You only pay for what you need each month. Maximum flexibility with **monthly** prepayment.

*Price per month per licence, plus VAT, for a **monthly contract**.
Minimum order quantity: 201 licences.
Up to 200 licences: €1.90 per licence per month, payable monthly in advance.

Standard¹

from **€ 1,20***

Attractive pricing based on licensing for a fixed number of users
over a 12-month period.

*Price per month per licence, excluding VAT, **for a 12-month term**.
Minimum order quantity: 201 licences.
Up to 200 licences: €1.70 per licence per month. Annual payment in advance.

Mid-Term¹

from **€ 1,00***

Planning certainty and competitive rates for a fixed number of users
over 36 months.

*Price per month per licence, excluding VAT, **for a 12-month term**.
Minimum order quantity: 201 licences.
Up to 200 licences: €1.50 per licence per month. Full payment in advance or annual payment in advance.

¹ Available exclusively in conjunction with the Backup & Restore module for Microsoft 365. .